

# Coastal Real Estate Guide Corona Del Mar, CA

REPORT FOR 1/12/2024 Single-Family Homes



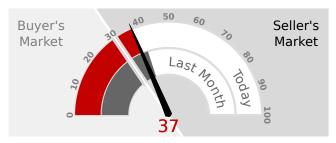
Presented by Scott Sanchez 949-715-4100 scott@firebrandmediainc.com

This week the median list price for Corona Del Mar, CA is \$7,088,000 with the market action index hovering around 37. This is less than last month's market action index of 40. Inventory has decreased to 29.

### MARKET ACTION INDEX

Firebrand Media LLC

This answers "How's the Market?" by comparing rate of sales versus inventory.



Slight Seller's Advantage

The market has started cooling and prices have recently plateaued. Since we're in the Seller's zone, watch for changes in MAI. If the MAI resumes its climb, prices will likely follow suit. If the MAI drops consistently or falls into the Buyer's zone, watch for downward pressure on prices.

Median List Price	~~~	\$7,088,000						
Median Price of New Listings		\$2,895,000						
Per Square Foot		\$2,134						
Average Days on Market	~~~~	120						
Median Days on Market		105						
Price Decreased		21%						
Price Increased		10%						
Relisted	~~~	10%						
Inventory	<b>~~</b>	29						
Median Rent	<u> </u>	\$10,750						
Market Action	<i></i>	37						
Slight Seller's Advantage								

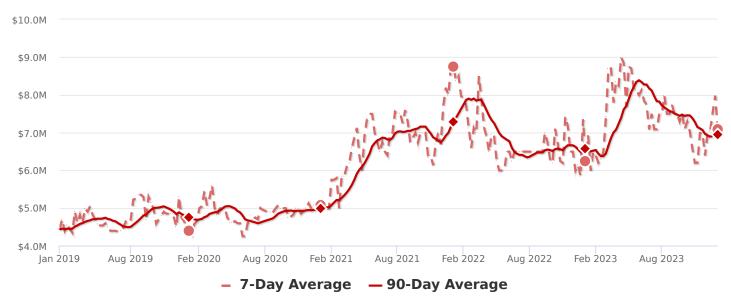
#### MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$17,995,000	6,232	0.25 - 0.5 acre	4	6	11	0	0	147
\$9,750,000	3,400	4,500 - 6,500 sqft	3	4	23	1	1	161
\$6,675,000	3,152	6,500 - 8,000 sqft	4	4	52	0	0	98
\$3,168,689	2,411	4,500 - 6,500 sqft	3	3	47	4	2	31

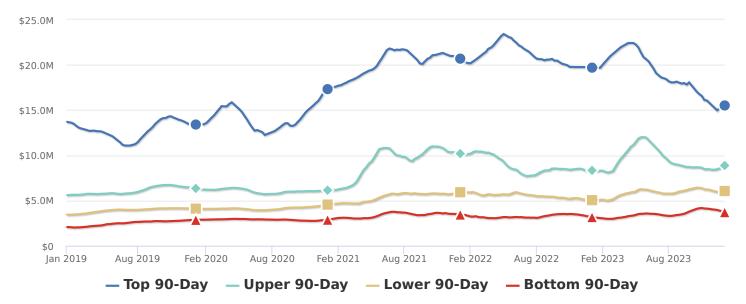
#### MEDIAN LIST PRICE

The market seems to have paused around this plateau. The Market Action Index is a good leading indicator for the durability of this trend.



#### **SEGMENTS**

Pricing trends have been lacking strong directional indication lately. Only Quartile 2 is trending higher while Quartiles 3 and 1 are flat. Look to the Market Action Index for persistent changes (up or down) as a leading indicator for the significant price changes.



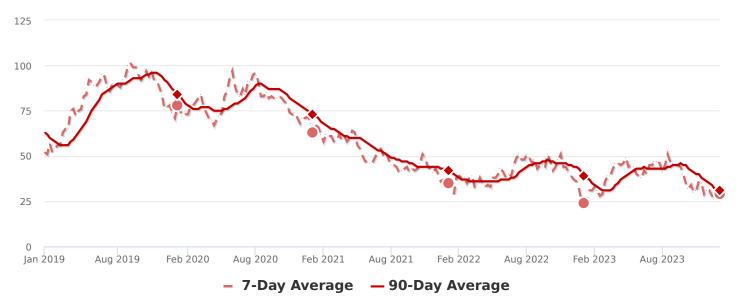
#### PRICE PER SQUARE FOOT

The value placed on homes seems to be trending up, despite the fact that prices in general have remained basically flat. These conditions can arise when inventory is light and more, smaller homes have more influence on overall prices.



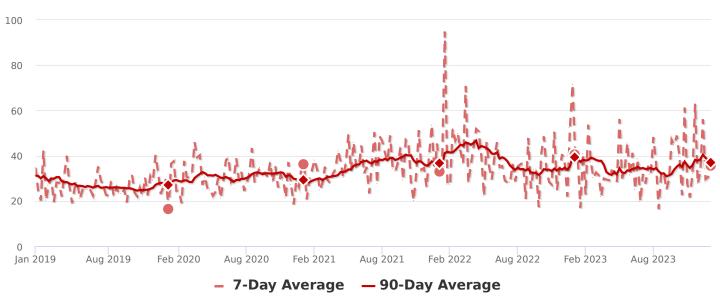
### **INVENTORY**

Inventory has been falling in recent weeks. Note that declining inventory alone does not signal a strengthening market. Look to the Market Action Index and Days on Market trends to gauge whether buyer interest is changing with the available supply.



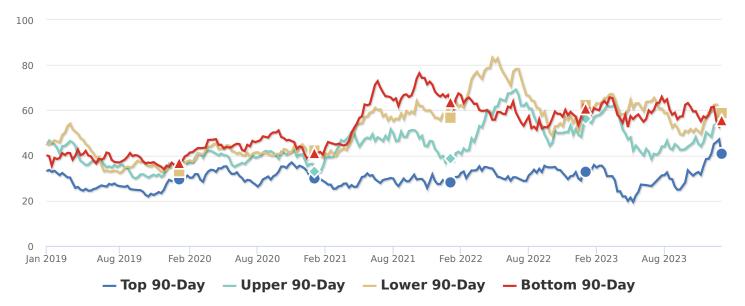
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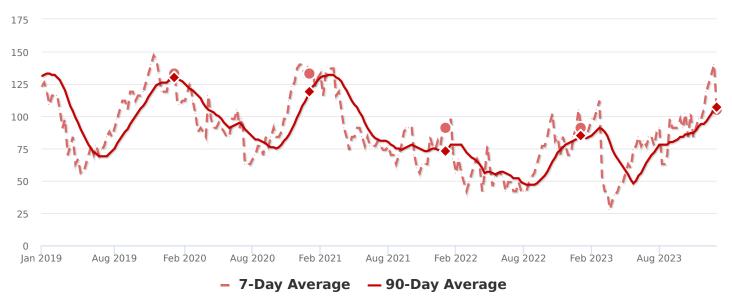
#### MARKET ACTION SEGMENTS

Not surprisingly, all segments in the market are showing high levels of demand. Watch the quartiles for changes before the whole market changes. Often one end of the market (e.g. the high-end) will weaken before the rest of the market and signal a slowdown for the whole group.



### MEDIAN DAYS ON MARKET (DOM)

The properties have been on the market for an average of 124 days. Half of the listings have come newly on the market in the past 107 or so days. Watch the 90-day DOM trend for signals of a changing market.



### **SEGMENTS**

It is not uncommon for the higher priced homes in an area to take longer to sell than those in the lower quartiles.

