

# Coastal Real Estate Guide Corona Del Mar, CA

REPORT FOR 1/19/2024 Single-Family Homes



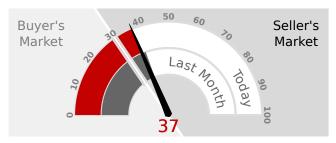
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This week the median list price for Corona Del Mar, CA is \$6,891,500 with the market action index hovering around 37. This is less than last month's market action index of 39. Inventory has decreased to 26.

#### MARKET ACTION INDEX

Firebrand Media LLC

This answers "How's the Market?" by comparing rate of sales versus inventory.



Slight Seller's Advantage

The market has started cooling and prices have recently plateaued. Since we're in the Seller's zone, watch for changes in MAI. If the MAI resumes its climb, prices will likely follow suit. If the MAI drops consistently or falls into the Buyer's zone, watch for downward pressure on prices.

Median List Price	~~~	\$6,891,500
Median Price of New Listings		\$0
Per Square Foot		\$1,958
Average Days on Market	~~~	124
Median Days on Market	~~~	119
Price Decreased	~~~	27%
Price Increased	~~~	8%
Relisted	~~~	12%
Inventory	~~~	26
Median Rent	~	\$9,995
Market Action	<b>~~~</b>	37

#### MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$18,941,500	6,477	0.25 - 0.5 acre	4	6.5	15	0	2	171
\$9,625,000	3,655	4,500 - 6,500 sqft	3	5.5	15	0	0	161
\$6,200,000	3,000	6,500 - 8,000 sqft	4	4	52	0	1	105
\$3,299,999	2,460	4,500 - 6,500 sqft	3	3	49	0	1	28

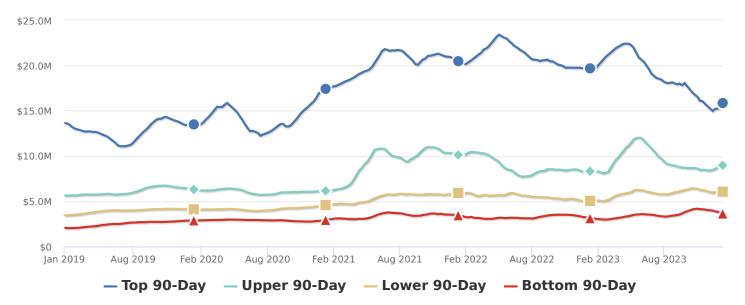
#### MEDIAN LIST PRICE

The market seems to have paused around this plateau. The Market Action Index is a good leading indicator for the durability of this trend.



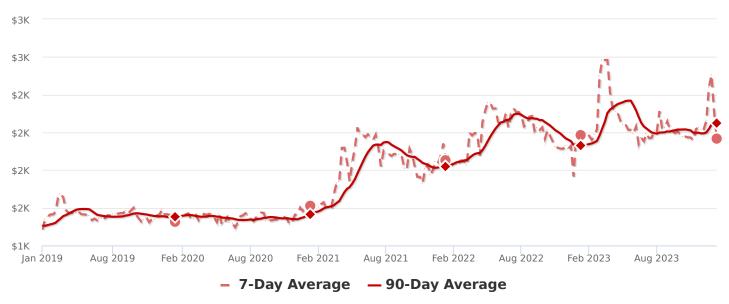
#### **SEGMENTS**

Prices at the high-end (Quartiles 1 and 2) of the market are showing some price strength in recent weeks, while Quartile 4 is down and Quartile 3 is at a bit of a plateau. Without strong directional indication in pricing, we look at the Market Action Index for a leading indicator of where prices in general are heading.



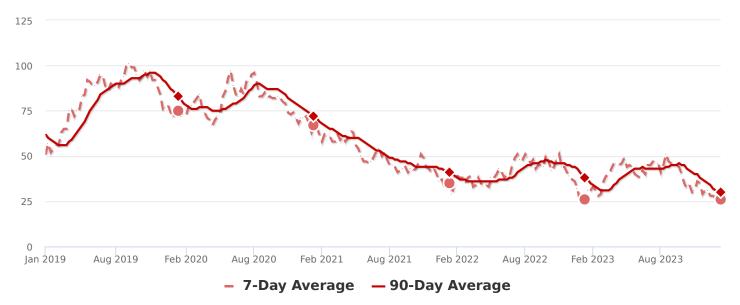
#### PRICE PER SQUARE FOOT

The value placed on homes seems to be trending up, despite the fact that prices in general have remained basically flat. These conditions can arise when inventory is light and more, smaller homes have more influence on overall prices.



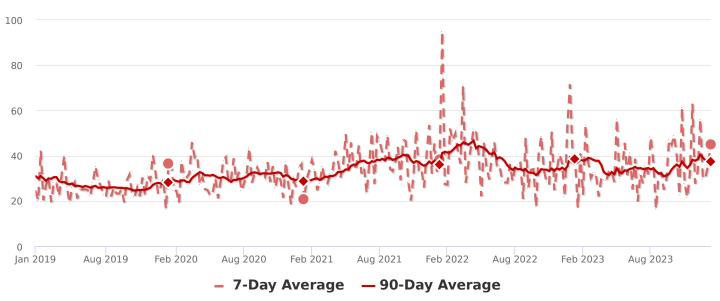
#### **INVENTORY**

Inventory has been falling in recent weeks. Note that declining inventory alone does not signal a strengthening market. Look to the Market Action Index and Days on Market trends to gauge whether buyer interest is changing with the available supply.



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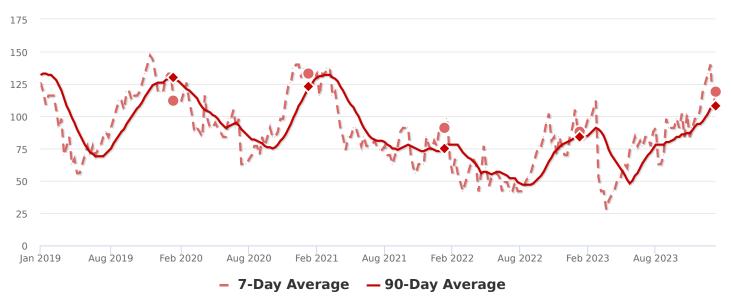
#### MARKET ACTION SEGMENTS

Not surprisingly, all segments in the market are showing high levels of demand. Watch the quartiles for changes before the whole market changes. Often one end of the market (e.g. the high-end) will weaken before the rest of the market and signal a slowdown for the whole group.



#### MEDIAN DAYS ON MARKET (DOM)

The properties have been on the market for an average of 124 days. Half of the listings have come newly on the market in the past 108 or so days. Watch the 90-day DOM trend for signals of a changing market.



#### **SEGMENTS**

It is not uncommon for the higher priced homes in an area to take longer to sell than those in the lower quartiles.

