

COASTAL REAL ESTATE GUIDE

Listing Packages

Reaching over 65,000* Impressions/Viewership Per Week!

1-Week Program

NEW LISTING
OPEN HOUSE
SATURDAY 10/23/24 12-3PM

1666 & 31676 WILDWOOD RD - LAGUNA BEACH - \$2,850,000
380/38A - 1,308 SQ FT - OCEAN VIEW CHARMING COTTAGE & DUPLEX PLUS OVERSIZED LOT W/ ADU POTENTIAL

290 POPPY LN LAGUNA BEACH - FLORISSIMO
380/38A - 4,112 SQ FT

31676 WILDWOOD RD - LAGUNA BEACH - \$2,850,000
380/38A - 1,308 SQ FT - OCEAN VIEW CHARMING COTTAGE & DUPLEX PLUS OVERSIZED LOT W/ ADU POTENTIAL

31676 WILDWOOD RD - LAGUNA BEACH - \$2,850,000
380/38A - 1,308 SQ FT - OCEAN VIEW CHARMING COTTAGE & DUPLEX PLUS OVERSIZED LOT W/ ADU POTENTIAL

LUXURY COLLECTION
SHAUNA & LEITA COVINGTON
MOTHER & DAUGHTER TEAM
949.412.8088 | 949.393.3837
DRE #00991380 | DRE #02109969
SHAUNA@SHAUNALEITA.COM

LAGUNA LEITACOVINGTON.COM
#THECOVINGTONTEAM
#SHAUNALEITA

Full-Page Ad
Reach = 25,000*

REAL ESTATE LISTING SERVICES

JUST LISTED! | 1254 Your Place Avenue | Laguna Beach | \$2,200,000

3 Beds / 2.5 Baths | Ocean View | 4,884 SF | 6,000 SF Lot
Showings By Appointment | Call Your Name at 949.555.1212

View Listing

Mary Jones
949.555.1212
maryjones@realty.com
1212 Agent Line
Laguna Beach CA 92651
949.11232333

E-Newsletter
Reach = 5,000*

Featured Listing

Mary Jones

1254 Laguna Place

Donec lacus felis, fermentum eget augue id, tincidunt eleifend mi. Aliquam at imperdiet turpis, id cursus massa. In turpis mauris...

View Listing

Indy Website Highlight
Reach = 18,500*

217-223 Nyes Pl., Laguna Beach

Welcome to your seaside retreat at 223 & 217 Nyes Place! This unique property offers two cozy one-bedroom, one-bath beach cottages on one lot, just blocks away from the renowned Victoria Beach. Zoned for short-term lodging permits, this presents a fantastic opportunity for investors or those seeking a vacation home.

Offering Price: \$2,650,000

Listing Agent:
Nick Hooper
949.639.7083
nick.hooper@compass.com
DRE #01223768

Learn More →

CREG Newsletter Feature
Reach = 1,850*

Print | Email | Website | Social Media

Discover the pinnacle of luxury coastal living. 4000 square foot, 4+ bedroom, 5+ bathroom home with breathtaking views of Catalina Island, Laguna, and the ocean. Stunning approximately 1200 square foot of living space, 100+ square foot of outdoor living space, and smart home technology throughout.

Learn more at the link in our bio.

CREG Social Post
Reach = 1,000*

SHAUNA & LEITA COVINGTON
MOTHER & DAUGHTER TEAM

949.412.8088

SHAUNA-LEITACOVINGTON.COM
DRE #00991380
DRE #02109969

LUXURY COLLECTION

BERKSHIRE HATHAWAY CALIFORNIA PROPERTIES

Indy Banner Ad
Reach = 14,000*

Your message delivered to homes, phones, computers, email, and your target audience social media feeds, reaching more locals than any other local media.

Each digital media item offers tracking, measurement of views and impressions, link-out's to your listings. We recommend QR code use on print ads with tracking codes links.

Phone
949-715-4100

Email
advertising@firebrandmediainc.com

Listing Package Cost: \$1,205**

COASTAL REAL ESTATE GUIDE

Listing Packages

Reaching over 325,000 Impressions/Viewership Per Campaign

5-Week Program SAVE OVER 20%!

NEW LISTING
OPEN HOUSE
SAT 10AM - 12:30PM

11646 & 31676 WILLOW RD - LAGUNA BEACH - \$2,850,000
3800 SBA - 1,908 SQ FT - OCEAN VIEW CHARMING COTTAGE & DUPLEX PLUS OVERZICED LOT W/ ADU POTENTIAL

394 POPPUS - LAGUNA BEACH - \$1,949,900
3807BA - 3,170 SQ FT

1107 PINEWOOD DR - LAGUNA BEACH - \$1,769,900
3803BA - 10 LAGUNA CHARMER

160 MOUNTAIN - LAGUNA BEACH - \$3,999,000
1 8005 BAY - 4,975 SQ FT - BEACHFRONT OCCUPANCY

11340 PINEWOOD DR - LAGUNA BEACH - \$1,999,000
3803 BA - 1,207 SQ FT

LUXURY COLLECTION
SHAUNA & LEITA COVINGTON
MOTHER & DAUGHTER TEAM
949.412.8088 | 949.395.3837
DRE #00991380 | DRE #02109969
SHAUNA@SHAUNALEITA.COM
LEITA@SHAUNALEITA.COM

Full-Page Ad
Reach = 125,000*

REAL ESTATE LISTING SERVICES

1254 Laguna Place

3 Beds / 3.5 Baths / Ocean View / 4,368 SF / 6,000 SF Lot
Showings By Appointment | Call Your Name at 949.655.1012

Just Listed | 11324 Year Place Avenue | Laguna Beach | \$2,200,000

Mary Jones
949.655.1212
maryjones@compass.com
1234 Agent Lane
Laguna Beach, CA 92651
DRE# 11122333

E-Newsletter
Reach = 25,000*

Featured Listing

Mary Jones

1254 Laguna Place

Donec lacus felis, fermentum eget augue id, tincidunt eleifend mi. Aliquam at imperdiet turpis, id cursus massa. In turpis mauris...

View Listing

Indy Website Highlight
Reach = 92,500*

217-223 Nyes Pl., Laguna Beach

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Offering Price: \$2,650,000

Listing Agent:
Nick Hooper
949.639.7083
nick.hooper@compass.com
DRE #01223768

Learn More →

CREG Newsletter Feature
Reach = 9,250*

Print | Email | Website | Social Media

CREG Social Post

Reach = 5,000*

SHAUNA & LEITA COVINGTON
MOTHER & DAUGHTER TEAM

949.412.8088

SHAUNA-LEITACOVINGTON.COM
DRE #00991380
DRE #02109969

LUXURY COLLECTION
BENKSHIRE MATHAWAY CALIFORNIA PROPERTIES

Indy Banner Ad
Reach = 70,000*

Your message delivered to homes, phones, computers, email, and your target audience social media feeds, reaching more locals than any other local media.

Each digital media item offers tracking, measurement of views and impressions, link-out's to your listings. We recommend QR code use on print ads with tracking codes links.

Phone
949-715-4100

Email
advertising@firebrandmediainc.com

Listing Package Cost: \$955.00/week**

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Listing Packages Rates

One-Week Programs

			<u>Select One</u>
Laguna Beach Program	\$1,080	Reach: 52,850	<input type="checkbox"/>
Newport Beach Program	\$955	Reach: 45,850	<input type="checkbox"/>
**Two-Market Program	\$1,205	Reach: 63,350	<input type="checkbox"/>

Five-Week Programs

			<u>Select One</u>
Laguna Beach Program	\$880	Reach: 264,250	<input type="checkbox"/>
Newport Beach Program	\$805	Reach: 211,750	<input type="checkbox"/>
**Two-Market Program	\$955	Reach: 326,750	<input type="checkbox"/>

*Impressions/Viewership Based on Two-Market Program Data

Ad materials submitted to Tina Leydecker, tina@firebrandmediainc.com

Sales questions submitted to Scott Sanchez, scott@firebrandmediainc.com

Office: 949-715-4100

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Ad Specifications

- 1 CREG Full-Page Print ad:** Live area: 9 (W) X 14(H)
- 2 Dedicated Email:** Up to four images, description, link-out URL, headshot, agent contact info
- 3 Website Highlight:**
Up to four images, description, link-out URL, headshot, agent contact info
- 4 Newsletter Feature, Social Post:**
Up to four images, description, link-out URL, headshot, agent contact info
- 5 Website Banner ad:** 300x250 px wxh, Total File Size Limit:200 KB

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