



Coastal Real Estate Guide

Dana Point, CA 92629

REPORT FOR 4/26/2024
Single-Family Homes

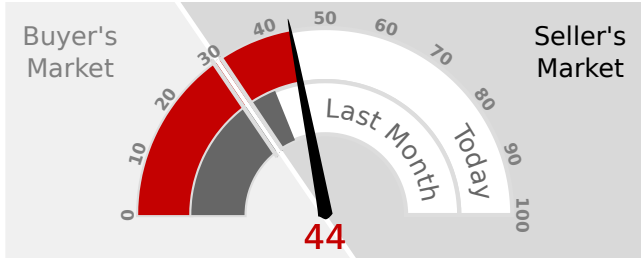
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Presented by Scott Sanchez
949-715-4100
scott@firebrandmediainc.com

This week the median list price for Dana Point, CA 92629 is \$3,847,500 with the market action index hovering around 44. This is an increase over last month's market action index of 38. Inventory has decreased to 40.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.



Slight Seller's Advantage

Home sales continue to outstrip supply and the Market Action Index has been moving higher for several weeks. This is a Seller's market so watch for upward pricing pressure in the near future if the trend continues.

REAL-TIME MARKET PROFILE

Median List Price		\$3,847,500
Median Price of New Listings		\$2,325,000
Per Square Foot		\$1,416
Average Days on Market		142
Median Days on Market		91
Price Decreased		38%
Price Increased		3%
Relisted		18%
Inventory		40
Median Rent		\$8,500
Market Action		44

Slight Seller's Advantage

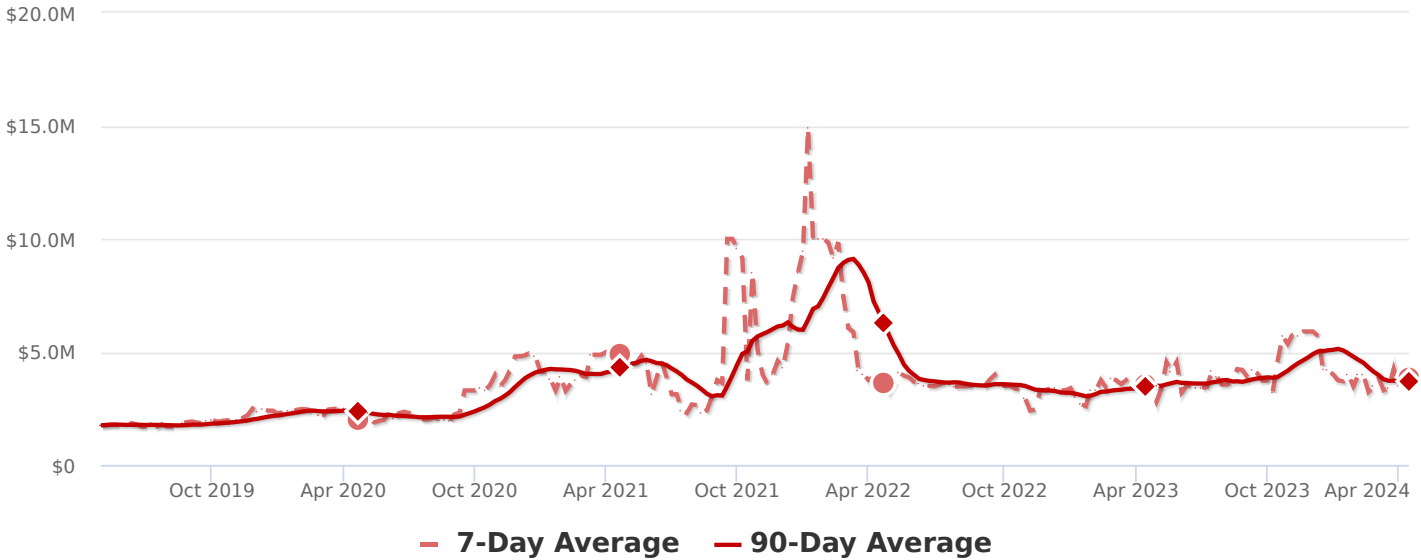
MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$16,375,000	6,042	0.25 - 0.5 acre	4	7	10	1	0	234
\$7,597,500	2,684	0.25 - 0.5 acre	3	3.8	53	1	0	119
\$2,980,000	3,004	6,500 - 8,000 sqft	4	4	38	3	2	45
\$1,724,000	1,680	4,500 - 6,500 sqft	3	2.5	43	3	4	38

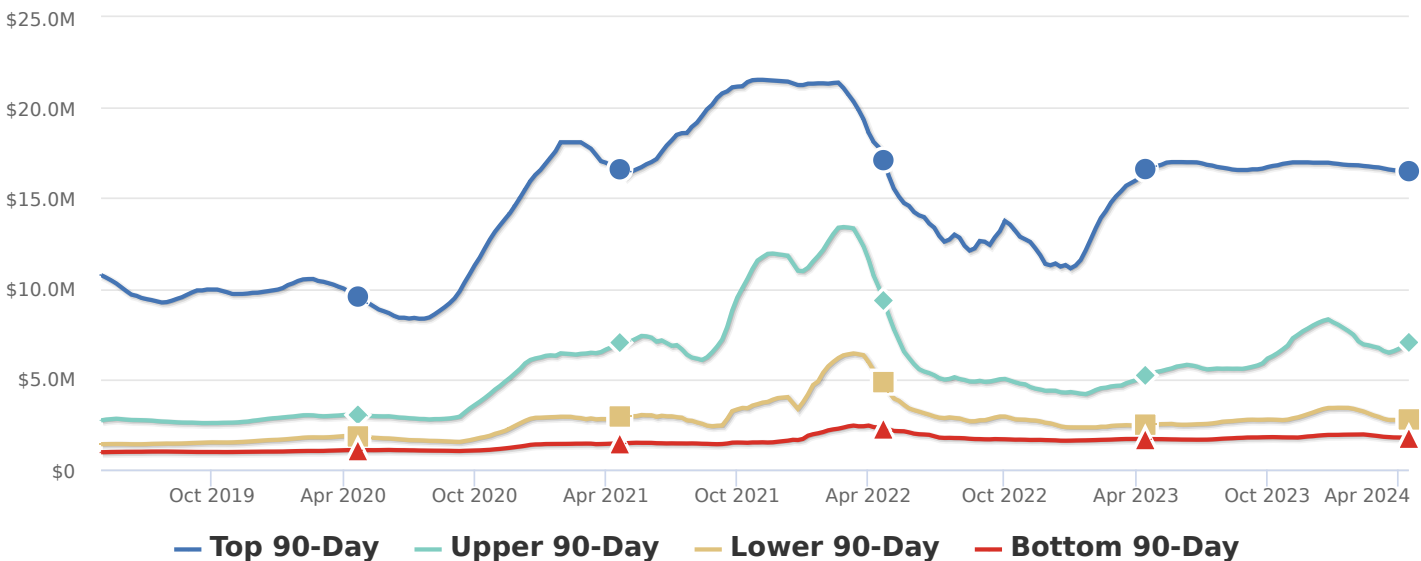
MEDIAN LIST PRICE

We continue to see prices in this zip code bouncing around this plateau. Look for a persistent up-shift in the Market Action Index before we see prices move from these levels.



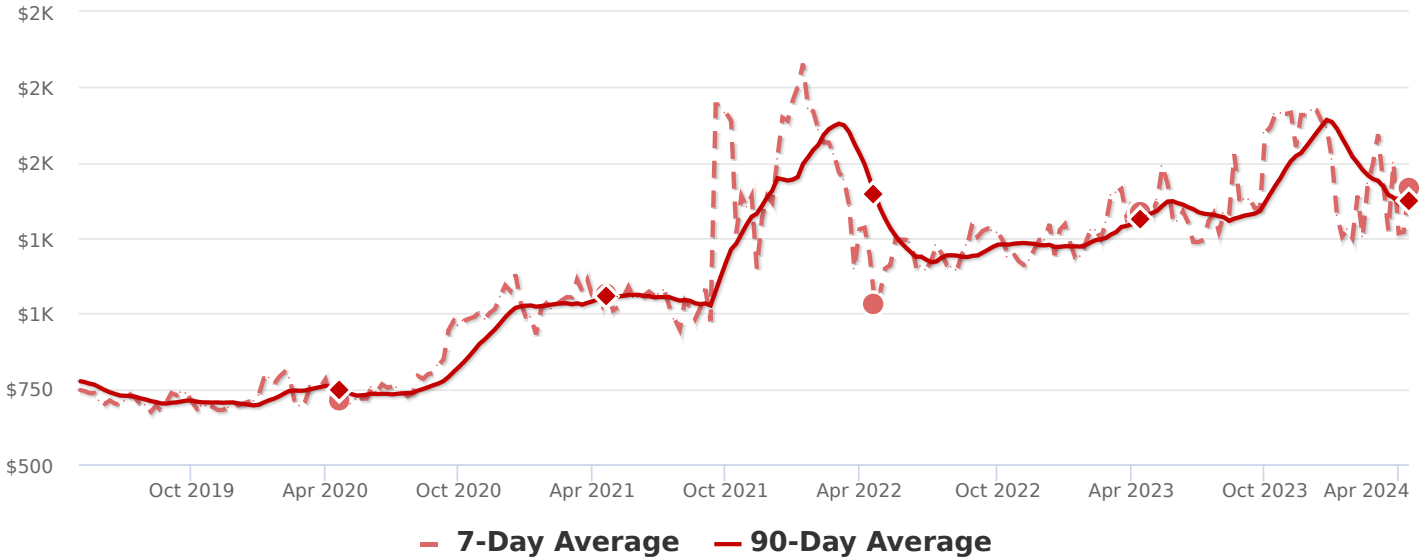
SEGMENTS

In the quartile market segments, we see prices in this zip code generally settled at a plateau, although Quartile 2 is on a bit of an up trend in recent weeks. We'll need to see a persistent shift in the Market Action Index before we see prices across the board move from these levels.



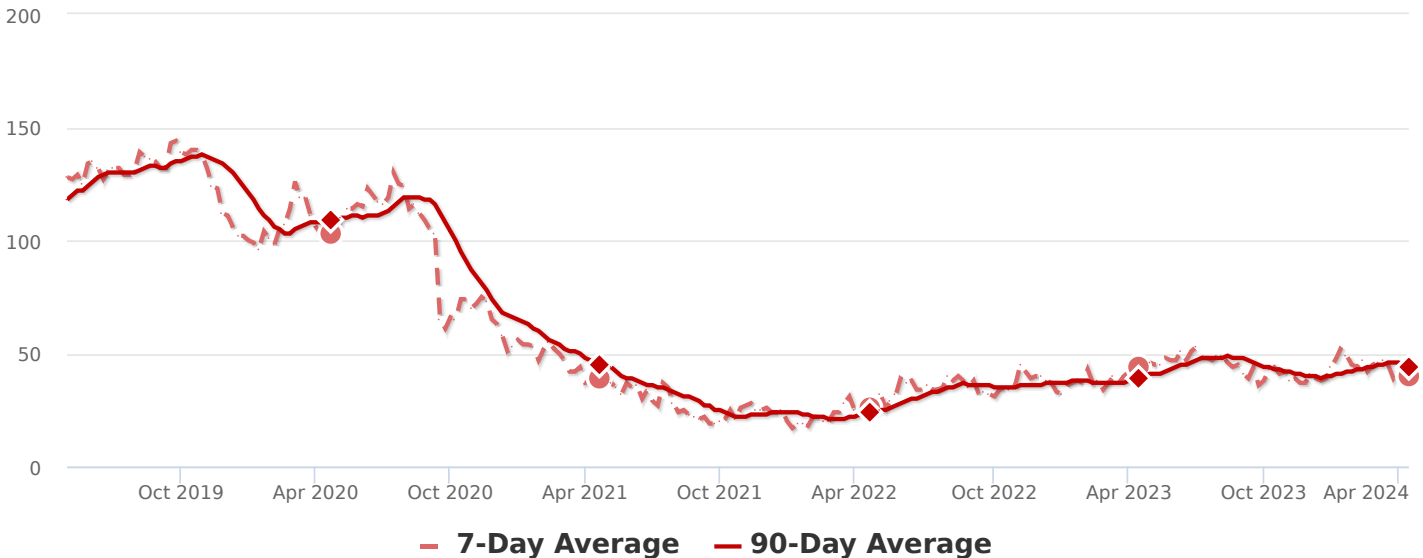
PRICE PER SQUARE FOOT

The market plateau is seen across the price and value. The price per square foot and median list price have both been reasonably stagnant. Watch the Market Action Index for persistent changes as a leading indicator before the market moves from these levels.



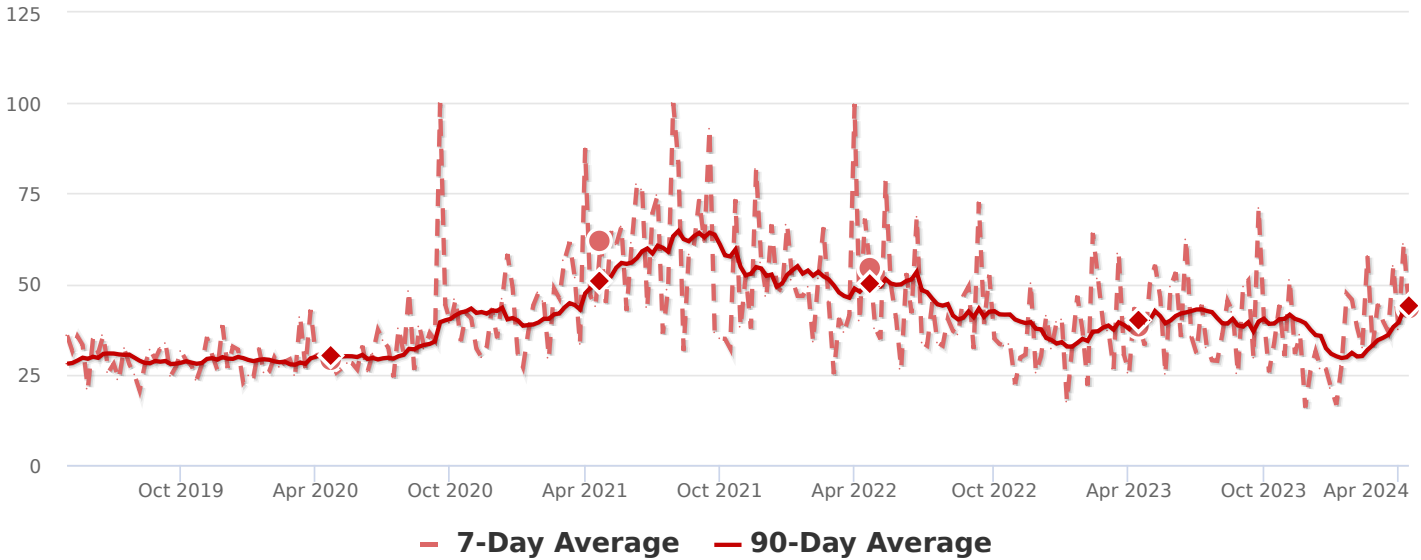
INVENTORY

Inventory has been falling in recent weeks. Note that declining inventory alone does not signal a strengthening market. Look to the Market Action Index and Days on Market trends to gauge whether buyer interest is changing with the available supply.



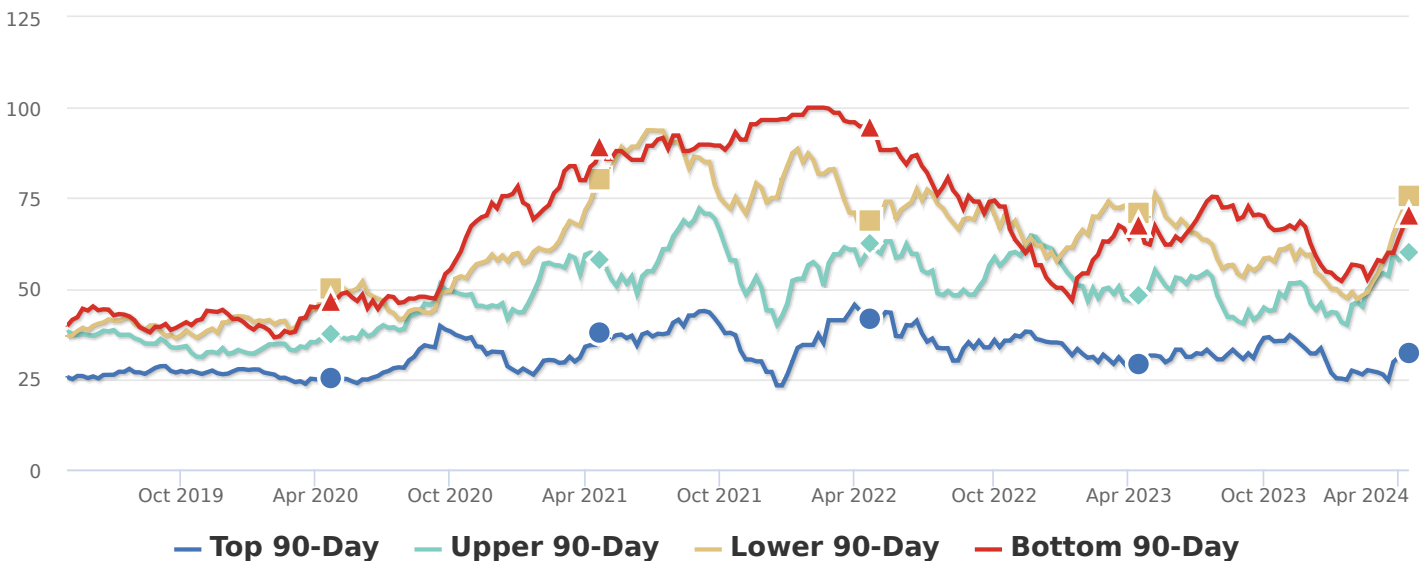
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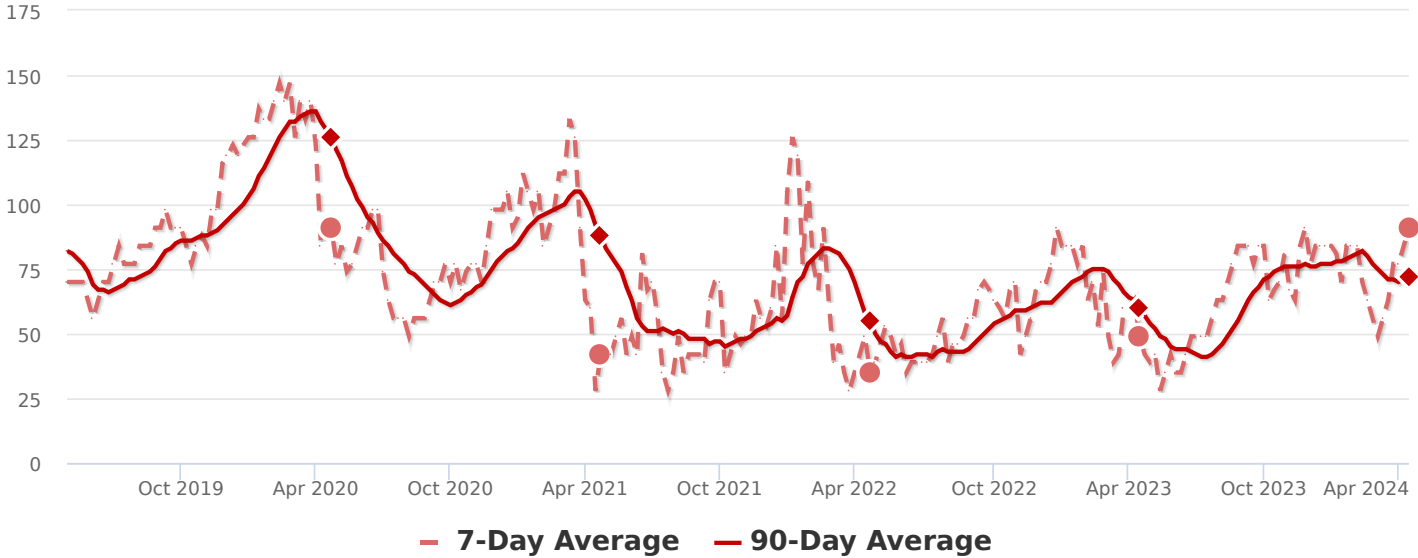
MARKET ACTION SEGMENTS

Not surprisingly, all segments in this zip code are showing high levels of demand. Watch the quartiles for changes before the whole market changes. Often one end of the market (e.g. the high-end) will weaken before the rest of the market and signal a slowdown for the whole group.



MEDIAN DAYS ON MARKET (DOM)

The properties have been on the market for an average of 126 days. Half of the listings have come newly on the market in the past 72 or so days. Watch the 90-day DOM trend for signals of a changing market.



SEGMENTS

It is not uncommon for the higher priced homes in an area to take longer to sell than those in the lower quartiles.

